Brian Thomas Becker, M.B.A., grew up in Montana and came to College from Billings West HS. He was a member of Tabard and the "Raconteur-in-Residence" at Fayerweather Hall. A History major, he earned an M.B.A. from Tuck in 1968. Brian served with the Army in Europe at Supreme Headquarters Allied Powers of Europe. During his 34 year career in direct marketing services, Brian was a senior executive at firms such as Donnelly Marketing, ADVO Inc., Decision Base Resources, Claritas Corp, and Touchpoint. In 2006, he joined Fairfax, VA-based ExMplar as Senior Sales VP. Brian was a lifelong coin collector. He was a skilled fly fisherman who made annual trips to the Bighorn River in his beloved Montana. Brian loved riding his motorcycle, especially on the Harley Owners Group [HOG] charity rides. A passionate champion of civil liberties and environmental concerns, Brian was a member of Trout Unlimited, the National Rifle Association, and the Sierra Club. He died in February 2006 while on business in Las Vegas. Brian is survived by his children, Scott Becker of Atlanta and Lisa Becker of Milwaukee; his brother, Eric Becker of Bellevue, MA; his two grandchildren, Jack and Carter Shulick of Milwaukee, and his cherished companion, Jo-Ann Howard of Annapolis.

Reference: <http://business.highbeam.com/437249/article-1G1-142700842/dm-veteran-brian-becker-dies>